

# SARAH INGRAM

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**OBJECTIVE:** To obtain a position in the field of advertising which will allow me to manage a team, utilize my conceptual and strategic thinking skills in addition to my strong design skills, enabling me to grow and contribute to the success of an organization.

**PORTFOLIO:** [www.SarahIngram.info](http://www.SarahIngram.info)

**EXPERIENCE: DIGITASLBI - DETROIT, MI**

*Senior Art Director - November 2014 to Present*

Responsibilities: Concepting, integrated digital campaigns, site design, OLA and branding.

Clients Include: OnStar, GMC, McClures Pickles

**THE MARS AGENCY - SOUTHFIELD, MI**

*Senior Art Director - April 2014 to November 2014*

Responsibilities: High level concepting, branding and design, collaborating with partner companies, executing layouts and overseeing production related needs. Projects include retail (shelf talks, FSI, in-store displays, etc.) and digital (app and website design).

Client: Merchant Customer Exchange

**TRIS3CT - CHICAGO, IL**

*Senior Art Director - September 2009 to April 2014*

Responsibilities: Developing high level concepts for integrated programs, designing program look and feels, collaborating with partner agencies, executing layouts and overseeing production related needs. Projects include anything retail related (shelf talks, FSI, in-store displays, etc.) and above the line work (TV, Print and OOH) for several fortune 500 companies.

Clients included: Kimberly-Clark, Newell Rubbermaid, ConAgra, Darden Restaurants, P.F. Chang's, Cars.com, DeVry University, Alberto Culver, American Academy of Orthopaedic Surgeons, Pabst Brewing Company and Journeyman Distillery.

**MVP COLLABORATIVE - MADISON HEIGHTS, MI**

*Graphic Designer - June 2007 to September 2009*

Worked under a creative director designing event collateral (logos, banners, evites, printed materials, etc.) for high-end automotive events. Worked with partner agencies to ensure projects always ladder up to a higher-level concept and were in-line with brand guidelines.

Clients included: Audi of America, Volkswagen, Ford and Onstar.

**EDUCATION: UNIVERSITY OF MICHIGAN COLLEGE OF ART AND DESIGN - ANN ARBOR, MI**

Bachelor of Fine Arts, May 2007

**SKILLS:** Proficient in Adobe Illustrator, Photoshop, InDesign, Acrobat, Microsoft Office and Keynote. Multi-tasker extraordinaire and time management pro.

**AWARDS:** Gold Addy 2010 - Tube Free Campaign  
Bronze Effie 2012 - Viva with Mike Rowe  
University of Michigan Dean's List - 2004, 2005, 2007  
University Honors - 2004, 2005, 2006

**REFERENCES:** Furnished upon request